Official Rules and Regulations

Vondy House Hospice Miramichi Car Lottery

Sponsored by Miramichi Kia (Trevors Kia)

1. **The Organizer and Sponsor**
    - **The Organizer**: Vondy House Hospice Miramichi (hereafter referred to as "the Organizer").
    - **The Sponsor**: Miramichi Kia / Trevors Kia (hereafter referred to as "the Sponsor").
2. **Eligibility**
    - Tickets must be purchased and sold within the province of New Brunswick.
3. **Ticket Sales and Pricing**
    - **Price**: Tickets are $20.00 CAD each.
    - **Limit**: A maximum of 3,000 tickets will be printed and made available for sale.
    - Tickets are non-refundable once purchased.
    - Ticket sales will close on **September 20, 2026 at 11:59pm**, or once all 3,000 tickets are sold, whichever occurs first.
4. **The Grand Prize**
    - The Grand Prize is **2026 Kia K4**, provided by the Sponsor, Miramichi Kia.
    - The vehicle is awarded.
    - The prize must be accepted as awarded. There is no cash alternative or substitution for the vehicle prize, except under the contingency clause outlined in Section 5.
5. **Contingency Clause (The 50/50 Draw)**
    - **Threshold**: The Grand Prize (the car) is contingent upon the sale of all 3,000 tickets by the final ticket sales deadline.
    - **The 50/50 Pivot**: If fewer than 3,000 tickets are sold by **September 20, 2026 at 11:59pm**, the Grand Prize (the car) will be withdrawn.
    - In this event, the lottery will convert to a **50/50 cash draw**.
    - **The 50/50 Prize Calculation**: The single winner drawn will receive **50% of the gross proceeds** from the total tickets sold (e.g., if 2,000 tickets are sold at $20 each, the total jackpot is $40,000, and the winner will receive a cash prize of $20,000). The remaining 50% of the proceeds will go directly to Vondy House Hospice Miramichi.
    - Miramichi Kia reserves the right to substitute the vehicle based on availability

6. **The Draw and Winner Notification**
    - **Date of Draw: September 21, 2026** at Trevors Kia.
    - **Location of Draw: 1119 King George Highway, Miramichi, NB**
    - The winning ticket will be drawn at random from all eligible tickets sold.
    - The winner does not need to be present at the draw to win.
    - The winner will be notified by telephone and/or email using the contact information provided at the time of ticket purchase.
7. **Claiming Prizes**
    - Once the winner has been notified, they will have 14 days to claim their prize
    - If the vehicle is not claimed and no arrangements have been made by the winner to claim the prize after 14 days, the Organizer will reapply for a new lottery license and award the vehicle as the grand prize in a new lottery.
    - If the contingency clause is triggered and the grand prize is monetary, the winner will be presented with a cheque for the full prize amount. If the cheque is not claimed within 30 days, or not deposited within 6 months, the cheque will be voided and the prize will be treated as a donation to the Organizer.
8. **Publicity and Privacy**
    - By purchasing a ticket, the winner consents to the use of their name, town/city of residence, and likeness (photograph) in any promotional or publicity material carried